



CALL FOR UK ANIMATED CONTENT

My Toons is a brand new destination for exciting and original short-form animation by expanding the popular CBBC Cartoon Works portal to include a hosted website, entitled **My Toons** dedicated to acquiring the very best in fresh British and European toons.

Called **My Toons** we not only want to engage, entertain and, above all, surprise the CBBC audience of 6 to 12 year olds, but also to showcase and support the UK animation industry and, as such, content providers will be sourced from the widest possible range from the budding under-18's animator through to the experienced pro and the established studio. We're looking for single pieces of varied short lengths, the focus being on comedy and fun and aiming to include as many premieres as possible - it might even provide a showcase for potential TV pilots. It'll be up to our audience who will rate and control what stays up and what goes!

My Toons will be showcasing new content on a weekly basis, the audience will be able to rate their most popular and there's an opportunity for the content to get a TV uplift.

All material will be sourced, programmed and moderated by a senior editorial CBBC team, so, if you think you have some content that might fit the criteria or know someone else that does, then we'd love to see it.

Please send us a DVD screener to the following contact and address:

My Toons
CBBC Drama & Animation Department
East Tower - E817
BBC TV Centre
Wood Lane
London
W12 7RJ

Or if you'd like to hear more details then please contact:

MyToons@bbc.co.uk